

# CPACON 2024

*You're invited to sponsor the inaugural CPAcon 2024, the ultimate event for accounting professionals, designed to inspire, educate, and address the critical pipeline issue in the industry. Join CPAs, finance experts, and innovators in Los Angeles for an interactive experience that combines the excitement of esports and game shows with the depth of CPE-accredited sessions. This event gamifies accounting education and showcases dynamic professionals, introducing a new narrative about what it means to be an accountant. As a sponsor, you'll have the unique opportunity to showcase your brand, connect with top talent, and play a pivotal role in shaping the future of the accounting profession. By sponsoring CPAcon, you'll be part of the solution, helping to attract and nurture the next generation of accounting leaders. Don't miss this chance to contribute to a brighter future for the industry while building lasting relationships with key players.*

● **Location: Los Angeles and live online**

● **Date: December 3rd, 2024**

● **Attendees: >1,000 in-person**

● **Format: Interactive game show**

● **Intended Audience: Designed for current & aspiring CPAs and finance professionals**

● **Sponsorship Deadline: November 1, 2024**

Please contact us at  
[sales@thecpacon.com](mailto:sales@thecpacon.com) to learn more.

	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>Benefit</b>	<b>\$50,000</b>	<b>\$35,000</b>	<b>\$20,000</b>	<b>\$10,000</b>
<b>Logo included on CPAcon website and marketing materials</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Virtual event broadcast with sponsor logo</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>10'x10' booth</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Logo on onsite Signage</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Sponsor ad in between programs</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>Pre- and post-conference attendee list</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>Panel Speaking Slot (50-minute CPE)</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>Logo on competitor's jerseys</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>Sponsor selects customized Wi-Fi password</b>	<b>Yes</b>	<b>No</b>	<b>No</b>	<b>No</b>
<b>Game Show Round Sponsorship</b>	<b>Yes</b>	<b>No</b>	<b>No</b>	<b>No</b>

Additional Opportunities:	Details	Cost
<b>Exhibitor Booths</b>	<p>Includes:</p> <ul style="list-style-type: none"> <li>- Skirted table, two chairs, wastebasket, and booth ID sign</li> <li>- One lead retrieval license</li> <li>- Company listing on the CPAcon website</li> <li>- Pre- and post-conference attendee list (physical mailing addresses only)</li> <li>- All onsite booths and activations are required to have an engaging and interactive component as part of the booth to draw attendees in which should match the overall messaging of the event.</li> </ul>	\$3,000
<b>Networking Event Sponsor</b>	<ul style="list-style-type: none"> <li>- Branding at networking events</li> <li>- Recognition in mobile app and event signage</li> </ul>	\$10,000
<b>Game Show Sponsor</b>	<ul style="list-style-type: none"> <li>- Sponsor a round of the game show</li> <li>- Logo on screen during the game show</li> <li>- Mention in game show-related marketing</li> </ul>	\$15,000
<b>Virtual Streaming Sponsor</b>	<ul style="list-style-type: none"> <li>- Sponsor logo on all virtual broadcasts</li> <li>- 2 CPE All Access badges</li> <li>- Branding in virtual event promotions</li> </ul>	\$20,000

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